

FLEUR RUM



Properties list:

adults
end-user packaging
concept
alcohols and spirits
bottle
textured
debossed, embossed
identity by typography

Student project for a bottle of rum, characterized by the use of texture and typography to give a new image, different from the usual spirits bottles.

Reference: <http://share.snacktools.com/59F8D9EC5A8/fumfb8ip>

Credits:

Country: Sweden

Year: 2013

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Other images: