

# DISSOLVE

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## Properties list:

- identity by typography
- identity by shape
- contemporary
- minimal
- cardboard and paper
- folding carton
- cosmetics, beauty and toiletries
- concept
- single product
- end-user packaging
- product accessibility
- ready to use
- biodegradability and compostability

Simon Laliberté worked on the idea of soluble toothbrush packaging. The material is a combination of wholly soluble materials. The container is reduced to its simplest expression in a graphic gesture attractive and interactive. The user only has to move the water and wrapping it disintegrates instantly.

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Reference: [Remarkable Packaging 2012 | Paris](#)

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## Credits:

**Country:** Canada

**Year:** 2012

**Degree:** Postgraduate Bachelor Degree

**Course:** DGR 4211 Design Graphique : Emballages

**Student:** Simon Laliberté

**Professor:** Sylvain Allard

**Award:** Third price Remarkable Packaging 2012 | Paris

Other images:

