JEAN PAUL GAULTIER COCA-COLA



Properties list:

identity by textures and patterns limited edition packaging end-user packaging range of products update soft drinks bottle can and tin metals transgressive unusual visual association

The two bottles are designed in the Jean Paul Gaultier's couturier signature blue-and-white Breton sailor stripes, corsets, and unique tattoos. Following the limited edition Diet Coke b ottle, Diet Coke has unveiled exclusive ?Night & Day' cans. This is the first time in the be verage brand's history that a design collaboration has been translated onto its 330ml cans. The ?Night' can features Gaultier's iconic corset and cone bra design; while the ?Day' can, Gaul tier's signature Breton blue-and-white stripes.

Reference: http://designtaxi.com/news/353007/Jean-Paul-Gaultier-Dresses-Up-Diet-Coke-Cans/

Credits:

Country: United States of America **Year:** 2012 **User:** Coca Cola

Designer: Jean Paul Gautier

Other images:



