

COFFEEBREWER GROWER'S CUP



Properties list:

- end-user packaging
- range of products
- new product
- coffee, tea and infusions
- additional structural elements
- pouch
- cardboard and paper
- unusual structural association
- reusability

The 'Coffeebrewer' has lightweight coffee packaging that lets you brew gourmet coffee within it, and dispose of it easily. It contains a filter with 26 grams of ground speciality coffee that, adding 500 ml of hot water, lets brew up to 3 cups of coffee.

The 'Coffeebrewer' is described by the company as a hybrid between a filter dripmaker and French press. The design of The Coffeebrewer enables a perfect extraction as the volume of the pouch allows the hot water to interact with the coffee grounds and extract the aroma. The filter is designed to preserve all natural oils and flavours in the coffee. The filter will effectively separate the brewed coffee from the grounds and when you have served the first 1½ cup the remaining coffee will be under the filter and the brewing process will stop.

Reference: <http://designtaxi.com/news/353015/A-Coffee-Packaging-That-Acts-As-A-French-Press/?page=1>

Credits:

Country: Denmark

Year: 2012

User: Grower's cup

Other images:

