

# AROMATHERAPY

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## Properties list:

- event packaging
- disposable packaging
- end-user packaging
- concept
- coffee, tea and infusions
- opening and closure systems
- cup
- cardboard and paper
- identity by shape

Glass to taste tea and coffee inside the Salone Internazionale del Gusto (Turin, Italy). The unique locking system makes it possible to protect the beverage during transport, keep the contents hot and, above all, enhance the flavour by involving the sense of smell in this tasting ritual. This allows for a complete tasting experience, enhancing both flavour and taste, but is also practical to carry inside crowded environment, keeping both the drink itself and the heat inside the glass.

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Reference: [M. Bozzola, easyEATING, Edizioni Dativo, Milano, 2010](#)

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## Credits:

**Country:** Italy

**Year:** 2010

**School:** Politecnico di Torino

**Course:** Industrial Design for Visual  
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Other images:

