

# SCANWOOD

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## Properties list:

- information about content
- end-user packaging
- other non-food products
- update
- range of products
- other shapes
- cardboard and paper
- natural
- unusual visual association
- photo to evoke

The new packaging designs "emphasizes nature by implying that the product almost grows straight out of the ground."

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Reference: [L. Badalucco, Il buon packaging, Edizioni Dativo, Milano, 2011](#)

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## Credits:

**Country:** Denmark

**Year:** 2010

**Agency:** Goodmorning Technology

**Designer:** Mads Jakob Poulsen

Other images:

