

SARDINE PAPER CLIPS



Properties list:

- end-user packaging
- new product
- single product
- office and stationery
- can and tin
- metals
- unusual visual association
- unusual structural association
- identity by shape
- identity by illustration

Fish shaped paper clips, packed in a "sardine tin".

Reference: <http://www.animicausa.com/shop/Best-sellers/Sardine-Paper-Clips/tpflypage.tpl.html?keyword=clips>

Credits:

Country: Israel

Agency: ototo

Other images:

