

SOUVENIR CHOCOLATE



Properties list:

gift packaging
end-user packaging
new product
range of products
confectionery and sweetness
chocolate
folding carton
cardboard and paper
contemporary
unusual visual association
identity by typography

Chocolate gift box sold as a souvenir. The focus is communicate both traditional products and regional peculiarity.

Reference:

Credits:

Country: Spain

Year: 2012

Agency: Ruiz Company

User: Chocolate Factory

Other images:

