

# SOUVENIR CHOCOLATE

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## Properties list:

- gift packaging
- end-user packaging
- new product
- range of products
- confectionery and sweetness
- chocolate
- folding carton
- cardboard and paper
- contemporary
- unusual visual association
- identity by typography

Chocolate gift box sold as a souvenir. The focus is communicate both traditional products and regional peculiarity.

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## Reference:

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### Credits:

**Country:** Spain

**Year:** 2012

**Agency:** Ruiz Company

**User:** Chocolate Factory

Other images:

