

# BALSAMIC TIME

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## Properties list:

product accessibility  
end-user packaging  
single product  
sauces and seasonings  
concept  
dispensing systems  
box  
bottle  
wood  
glass and ceramics  
cardboard and paper  
historical, traditional  
unusual structural association  
identity by shape  
instruction through pictograms

Bottle composed of two ampoules which give it the shape of an hourglass. The system allows the dose of vinegar referring to the practice of transferring and decanting, typical in the production of balsamic vinegar of Modena. The idea of luxury is connected to the concept of tradition, craftsmanship and especially to the concept of time to enjoy pleasure.

Project developed and selected for the international student competition "Remarkable Packagings & Alternatives" within the "Emballage" packaging exhibition (Paris, November 19-22, 2012).

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## Reference:

### Credits:

**Country:** Italy

**Year:** 2012

**School:** Politecnico di Milano, School of Design (Milan, Italy)

**Course:** Packaging Design 2012, Master Degree

**Lecturers:** Valeria Bucchetti, Erik Ciravegna, with Deborha Dal Degan

**Students:** Enrica Zambonin, Ileana Ricci, Maria Noblè

Other images:

