

# OLIO SASSO BOTTLE

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## Properties list:

end-user packaging  
range of products  
sauces and seasonings  
concept  
dispensing systems  
can and tin  
bottle  
metals  
identity by system of colour  
contemporary  
refill system



The aim of the concept is to improve the relationship between user and packaging during its use. The project focuses on a new identity through its shape and at the same time on ergonomics in order to facilitate the action of pouring the oil and the tin transportation.

Project developed for the international student competition "Remarkable Packagings & Alternatives" within the "Emballage" packaging exhibition (Paris, November 19-22, 2012).

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## Reference:

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### Credits:

**Country:** Italy

**Year:** 2012

**School:** Politecnico di Milano, School of Design (Milan, Italy)

**Course:** Packaging Design 2012, Master Degree

### Lecturers:

Valeria Bucchetti, Erik Ciravegna, with Deborha DaDegan

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Other images:

