

Properties list:

range of products
new product
confectionery and sweetness
bakery and bread
jar and pot
bottle
bag
glass and ceramics
cardboard and paper
minimal
identity by typography
identity by textures and patterns

The absence of ornaments and unnecessary graphic features underlines the using of low-impact, non-toxic, sustainably produced or recycled materials. The identity of the products range is given through geometrical patterns and sans-serif font.

See also: TRY NATURE - BEAUTY

Reference:

Credits:

Country: Portugal Year: 2012 Agency: FIBA

User: Esquio Mountain Reserve

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Other images:



