

# TRY NATURE - FOOD

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## Properties list:

- range of products
- new product
- confectionery and sweetness
- bakery and bread
- jar and pot
- bottle
- bag
- glass and ceramics
- cardboard and paper
- minimal
- identity by typography
- identity by textures and patterns

The absence of ornaments and unnecessary graphic features underlines the using of low-impact, non-toxic, sustainably produced or recycled materials. The identity of the products range is given through geometrical patterns and sans-serif font.

See also: [TRY NATURE - BEAUTY](#)

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## Reference:

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### Credits:

**Country:** Portugal

**Year:** 2012

**Agency:** FIBA

**User:** Esquio Mountain Reserve

**Designer:** Miguel Batista ( FIBA Design) and Marta Fragata (FEB Design)

Other images:

