



Properties list:

end-user packaging
range of products
new product
jar and pot
box
bottle
glass and ceramics
cardboard and paper
identity by illustration
identity by illustration
identity by system of colour
identity by textures and patterns
confectionery and sweetness

The revamped Harrods collections contain over 250 products, based on the unique architecture of Harrods' food hall. The bespoke packaging uses premium finishes.

Reference:

Credits:

Country: UK

Agency: Honey

Creative

Other images:

