## **MONSTRO DA TORTA**



## Properties list:

range of products
new product
clothes and accessories
tray
playful
cardboard and paper
metals
unusual structural association
identity by illustration
identity by colour

To make our packagings viable in terms of costs and production the chosen solution is to use pie packages and bring to them a refined look. They are printed in 5 colors (CMYK plus m etallic), plus varnish and lamination BOPP. The challenge of this project is to create a stylish p ackage to be different in cloth market.

## Reference:

Credits:

Country: Brasil Year: 2011

User: Monstro da torta

Designer: Fernando Fernandes, Silmo B

onomi

## Other images:









