

MONSTRO DA TORTA



Properties list:

- range of products
- new product
- clothes and accessories
- tray
- playful
- cardboard and paper
- metals
- unusual structural association
- identity by illustration
- identity by colour

To make our packagings viable in terms of costs and production the chosen solution is to use pie packages and bring to them a refined look. They are printed in 5 colors (CMYK plus metallic), plus varnish and lamination BOPP. The challenge of this project is to create a stylish package to be different in cloth market.

Reference:

Credits:

Country: Brasil

Year: 2011

User: Monstro da torta

Designer: Fernando Fernandes, Silmo Bonomi

Other images:

