

# MONSTRO DA TORTA

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## Properties list:

- range of products
- new product
- clothes and accessories
- tray
- playful
- cardboard and paper
- metals
- unusual structural association
- identity by illustration
- identity by colour

To make our packagings viable in terms of costs and production the chosen solution is to use pie packages and bring to them a refined look. They are printed in 5 colors (CMYK plus metallic), plus varnish and lamination BOPP. The challenge of this project is to create a stylish package to be different in cloth market.

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## Reference:

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## Credits:

**Country:** Brasil

**Year:** 2011

**User:** Monstro da torta

**Designer:** Fernando Fernandes, Silmo Bonomi

Other images:

