



Properties list:

- milk
- concept
- range of products
- can and tin
- metals
- playful
- unusual structural association
- identity by shape

The aluminum can allows you to take it any place. This way helps to differentiate and easily distinguish MILKO from other milk packaging and the incorporate utters on the bottom of the can underlines the peculiarity of the content. The different colors were used to help identify the different kind of milk and flavors.

Reference: <http://www.behance.net/gallery/Milko/2767671>

Reference:

Credits:

Country: Spain

Year: 2011

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Other images:

