

TRY NATURE - BEAUTY



Properties list:

- recycled materials
- end-user packaging
- range of products
- new product
- cosmetics, beauty and toiletries
- plastics
- glass and ceramics
- cardboard and paper
- minimal
- identity by typography
- identity by textures and patterns

The absence of ornaments and unnecessary graphic features underlines the using of low-impact, non-toxic, sustainably produced or recycled materials. The identity of the products range is given through geometrical patterns and sans-serif font.

See also: [TRY NATURE - FOOD](#)

Reference:

Credits:

Country: Portugal

Year: 2012

Agency: FIBA

User: Esquio Mountain Reserve

Designer: Miguel Batista (FIBA Design) and Marta Fragata (FEB Design)

Other images:

