

# DOLCI EMOZIONI

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## Properties list:

- range of products
- end-user packaging
- new product
- bakery and bread
- box
- die cut
- cardboard and paper
- identity by typography



"Dolci emozioni" offers an entire catalogue of cakes and biscuits in a minimal stylish packaging, whose essential approach is enriched by the yielding shape of the fonts. The graphic layout is emphasized through the use of a laminated paper, easy on the hands, making the optic white of the boxes even brighter. The brilliance of the surface is crossed by the dark transverse words: fonts are embellished by the glossy finish of a special synthetic paint, which provides the colour with a chocolate-like texture.

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## Reference:

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## Credits:

**Country:** Italy

**Year:** 2011

**Agency:** Graffiti2000

**User:** Bologna Service

Other images:

