

THE PARK DIWALI - GIFT HAMPER



Properties list:

gift packaging
event packaging
end-user packaging
alcohols and spirits
sauces and seasonings
sachet
box
cardboard and paper
historical, traditional
identity by illustration
identity by textures and patterns
identity by abstract shapes

Invite kit for Diwali party at The Park Hotel. Diwali is an important Hindu festival widely celebrated in India. The gift kit looks as ethnic, bright and colourful than the festival, through the use of patterns and ornaments from the ancient Indian folk art of the Northern regions of India.

Reference:

Credits:

Country: India

Year: 2012

Agency: Smudge Design Studio

User: The Park

Other images:

