

# THE PARK DIWALI - GIFT HAMPER

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## Properties list:

gift packaging  
event packaging  
end-user packaging  
alcohols and spirits  
sauces and seasonings  
sachet  
box  
cardboard and paper  
historical, traditional  
identity by illustration  
identity by textures and patterns  
identity by abstract shapes

Invite kit for Diwali party at The Park Hotel. Diwali is an important Hindu festival widely celebrated in India. The gift kit looks as ethnic, bright and colourful than the festival, through the use of patterns and ornaments from the ancient Indian folk art of the Northern regions of India.

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## Reference:

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## Credits:

**Country:** India

**Year:** 2012

**Agency:** Smudge Design Studio

**User:** The Park

Other images:

