

# CONFETARIA LOPES

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Properties list:  
end-user packaging  
range of products  
new product  
desserts and ice-creams  
labels and sleeves  
jar and pot  
can and tin  
box  
metals  
cardboard and paper  
historical, traditional

The project of the Confeitaria Lopes identity presented the challenge of a large range of packing needs and low quantity production which meant tight cost constraints. The output is a set of labels which adapted to different pre-made containers resulting in an efficient and memorable solution.

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## Reference:

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### Credits:

**Country:** Portugal

**Year:** 2010

**Agency:** Gen Design  
Studio

Other images:

