

CONFETARIA LOPES



Properties list:
end-user packaging
range of products
new product
desserts and ice-creams
labels and sleeves
jar and pot
can and tin
box
metals
cardboard and paper
historical, traditional

The project of the Confeitaria Lopes identity presented the challenge of a large range of packing needs and low quantity production which meant tight cost constraints. The output is a set of labels which adapted to different pre-made containers resulting in an efficient and memorable solution.

Reference:

Credits:

Country: Portugal

Year: 2010

Agency: Gen Design
Studio

Other images:

