

BAG-IN-BOX MAURO CHARDONNAY



Properties list:

adults
end-user packaging
single product
new product
alcohols and spirits
dispensing systems
box
other materials
cardboard and paper
identity by shape

Boxmarche had to develop a box that was totally different from other Bag in Box solutions in the beverage sector: the box had to fit inside a fridge. The special shape of the new box allows a new use of the box: the box can be used upright or on its side and tipped forward as necessary whilst still in the fridge.

Reference:

Credits:

Country: Italy

Year: 2011

User: oenoforos

Producer: Box marche

Other images:

