

BAG-IN-BOX MAURO CHARDONNAY



Properties list:

- adults
- end-user packaging
- single product
- new product
- alcohols and spirits
- dispensing systems
- box
- other materials
- cardboard and paper
- identity by shape

Boxmarche had to develop a box that was totally different from other Bag in Box solutions in the beverage sector: the box had to fit inside a fridge. The special shape of the new box allows a new use of the box: the box can be used upright or on its side and tipped forward as necessary whilst still in the fridge.

Reference:

Credits:

Country: Italy

Year: 2011

User: oenoforos

Producer: Box marche

Other images:

