

WATER AT THE RESTAURANT



Properties list:

- bio plastics
- biodegradability and compostability
- single product
- end-user packaging
- concept
- water
- bottle
- transparent

Water carafe is a symbol of purity and integrity. The bottle is made of PLA, a "natural" and biodegradable plastics, which reminds the glass and its thickness. PLA has no flavour and no odour and it can keep all the water qualities.

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Year: 2008

Agency: IDEO

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Other images: