

WATER AT THE RESTAURANT

Properties list:

bio plastics
biodegradability and compostability
single product
end-user packaging
concept
water
bottle
transparent



Water carafe is a symbol of purity and integrity. The bottle is made of PLA, a "natural" and biodegradable plastics, which reminds the glass and its thickness. PLA has no flavour and no odour and it can keep all the water qualities.

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Year: 2008

Agency: IDEO

Designer: Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: