

# WATER AT THE RESTAURANT

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## Properties list:

bio plastics  
biodegradability and compostability  
single product  
end-user packaging  
concept  
water  
bottle  
transparent



Water carafe is a symbol of purity and integrity. The bottle is made of PLA, a "natural" and biodegradable plastics, which reminds the glass and its thickness. PLA has no flavour and no odour and it can keep all the water qualities.

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**Reference:** [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

**Year:** 2008

**Agency:** IDEO

**Designer:** Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: