



Properties list:

- reusability
- biodegradability and compostability
- unit dose packaging
- ready to use
- end-user packaging
- pets
- range of products
- concept
- pet care products
- other food
- folding carton
- ironic
- bio plastics
- identity by shape
- illustrated character

PAP.POO it's a packaging system for dry dog food, designed to use in the outdoors. It has two functions, first as a bowl, and when the food will end, like a scoop for the poo of your dog.

The system has three different dimensions, proportionate to the amount of food contained and three colors: pink, green and yellow, one for every taste.

PAP.POO can be used like a bowl for your dog. Thanks to a folding paper solution, you can open it between an easy-open system on the topside of the packaging. When the package is empty, you can use it to take the poo of your dog with a simple movement and throw it away in the garbage. The packaging is produced in Mater Bi, so it is 100% biodegradable.

Reference:

Credits:

Country: Italy

Year: 2011

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2011, Master Degree

Lecturers: Valeria Bucchetti, with Erik Ciravegna, Sara Savito

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Other images:

