



Properties list:

- concept
- pet care products
- other food
- folding carton
- cardboard and paper
- eco-friendly
- identity by shape
- identity by typography
- range of products
- end-user packaging
- pets
- ready to use
- recycled materials

Weekly dose packaging for two canaries, made of cardboard.

The box has been designed to become the food container for the birds. Thanks to two bent labels it's possible to hang the box in the cage. Easy instructions for using are drawn on the bottom.

Reference:

Credits:

Country: Italy

Year: 2011

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2011, Master Degree

Lecturers: Valeria Bucchetti, with Erik Ciravegna, Sara Savito

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Other images:

