

ZODIAC WINE



Properties list:
end-user packaging
range of products
concept
wine
labels and sleeves
bottle
identity by typography
glass and ceramics
cardboard and paper
contemporary
identity by photo
adults

Zodiac is based on the circular, symbolic chart of the zodiac symbols. The product offers a unique multi-purpose option for consumers to use. Options include birthday gifts, wedding presents as well as appealing to wine lovers and zodiac enthusiasts alike.

Reference:

Credits:

Country: USA

School: California University of Pennsylvania, Graphic Communications Technology, Graphic Design

Student: Andrew Herwig

Other images:

