

# ZODIAC WINE

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Properties list:  
end-user packaging  
range of products  
concept  
wine  
labels and sleeves  
bottle  
identity by typography  
glass and ceramics  
cardboard and paper  
contemporary  
identity by photo  
adults

Zodiac is based on the circular, symbolic chart of the zodiac symbols. The product offers a unique multi-purpose option for consumers to use. Options include birthday gifts, wedding presents as well as appealing to wine lovers and zodiac enthusiasts alike.

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Reference:

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Credits:

Country: USA

School: California University of Pennsylvania, Graphic Communications Technology, Graphic Design

Student: Andrew Herwig

Other images:

