

# FAZER VILPURI

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## Properties list:

range of products  
end-user packaging  
new product  
confectionery and sweetness  
sachet  
plastics  
ironic  
contemporary  
illustrated character  
identity by system of colour

The designer transformed the whole package into a character that eats the product.

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Reference: <http://www.vilpuri.fi>

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## Credits:

**Country:** Finland

**Year:** 2010

**Agency:** Hasan & Partners

Other images:

