

FAZER VILPURI



Properties list:

range of products
end-user packaging
new product
confectionery and sweetness
sachet
plastics
ironic
contemporary
illustrated character
identity by system of colour

The designer transformed the whole package into a character that eats the product.

Reference: <http://www.vilpuri.fi>

Credits:

Country: Finland

Year: 2010

Agency: Hasan & Partners

Other images:

