

# BIT-O-LUV

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## Properties list:

identity by system of colour  
illustrated character  
contemporary  
plastics  
cheer-pack  
pet care products  
new product  
range of products  
end-user packaging  
pets

A unique window in the pet's mouth shows us a sneak peek of the tasty treat.

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Reference: <http://www.bitoluv.com/#/products> , <http://www.groundzero.net/2009/06/bit-o-luv/>

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## Credits:

**Country:** United States of America

**Year:** 2009

**Agency:** Ground Zero

Other images: