



Properties list:

reusability
end-user packaging
single product
concept
other non-food products
cardboard and paper
other shapes
eco-friendly
unusual structural association
identity by shape
identity by pictograms

The workshop invited participants to come up with easily compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yielded interesting packaging prototypes designed to serve another function, either practical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particularly interesting take on the theme of reuse, giving a second life to telephone and modem packaging. Padbox is a mousepad with a container to put on the table.

Reference:

Credits:

Country: Italy

Year: 2010

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Course: more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, Sustainable Packaging for Telephony Products

Professor: Paolo Ulian

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