



## Properties list:

- reusability
- end-user packaging
- single product
- concept
- other non-food products
- cardboard and paper
- other shapes
- eco-friendly
- unusual structural association
- identity by shape
- identity by pictograms

The workshop invited participants to come up with easily compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yielded interesting packaging prototypes designed to serve another function, either practical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particularly interesting take on the theme of reuse, giving a second life to telephone and modem packaging. Padbox is a mousepad with a container to put on the table.

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## Reference:

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### Credits:

**Country:** Italy

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**Course:** more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, Sustainable Packaging for Telephony Products

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