## **PADBOX**



## Properties list:

reusability
end-user packaging
single product
concept
other non-food products
cardboard and paper
other shapes
eco-friendly
unusual structural association
identity by shape
identity by pictograms

The workshop invited participants to come up with easly compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yelded interesting packaging prototypes designed to serve another function, either pratical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particulary interesting take on the theme of reuse, giving a second life to telephone and modem packaging. Padbox is a mousepad with a conteiner to put on the table.

## Reference:

Credits:

Country: Italy Year: 2010

School: Università degli Studi di Palermo, Facoltà di Architettura (Palermo, Italy)

Students: Arnao Sergio, Arnetta Stefania, Correnti Tiziana, D?Alessandro Alberto, Scalici Sharon

Course: more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, S

ustainable Packaging for Telephony Products

**Professor:** Paolo Ulian

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