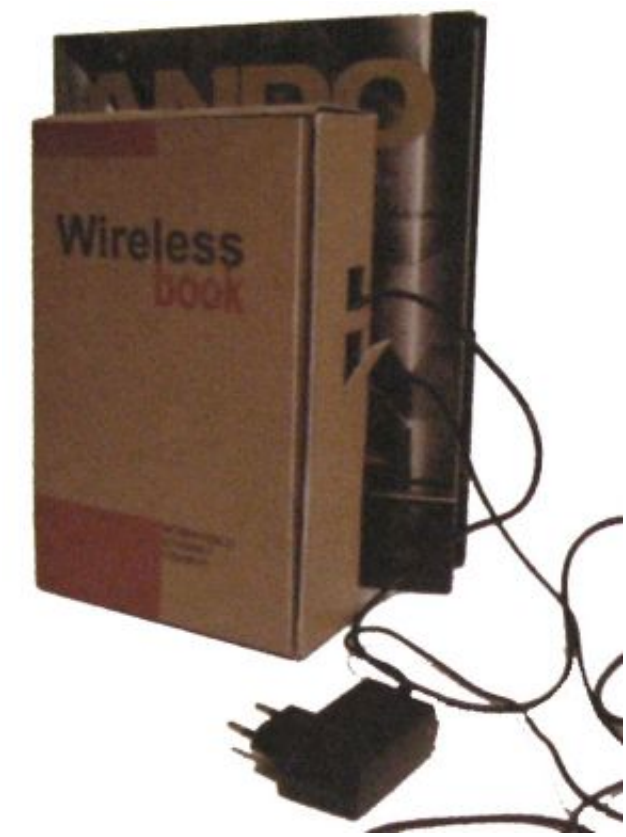
WIRELESS BOOK



Properties list:
reusability
end-user packaging
single product
concept
electronics
folding carton
cardboard and paper
eco-friendly
unusual structural association
identity by shape

The workshop invited participants to come up with easly compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yelded interesting packaging prototypes designed to serve another function, either pratical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particulary interesting take on the theme of reuse, giving a second life to telephone and modem packaging. Wireless Book, in particular, lets the modem be positioned on a bookshelf.

Reference:

Credits:

Country: Italy
Year: 2010
School: UniversitÃ degli Studi di Palermo, FacoltÃ di Architettura (Palermo, Italy)

Students: Renato Pino, Hortense Sestito, Alessandra Vizzini

Course: more E less LAB, Mobile Boxes Made of Paper and Cardboard: M ultifunctional, Sustainable Packaging for Telephony Products

Professor: Paolo Ulian

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