

## Properties list:

- arts and crafts
- packaging as a new medium
- end-user packaging
- single product
- extra-use of packaging
- concept
- other non-food products
- folding carton
- cardboard and paper
- eco-friendly
- identity by shape
- toy packaging



The workshop invited participants to come up with easily compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yielded interesting packaging prototypes designed to serve another function, either practical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particularly interesting take on the theme of reuse, giving a second life to telephone and modem packaging. The project EcoCity can be taken apart to make a toy city.

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## Reference:

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### Credits:

**Country:** Italy

**Year:** 2010

**School:** Università degli Studi di Palermo, Facoltà di Architettura (Palermo, Italy)

**Students:** Claudio Di Paola Ficarella, Dalila Ficano, Vincenzo Lo Manto

**Course:** more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, Sustainable Packaging for Telephony Products

**Professor:** Paolo Ulian

Other images: