

GREEN BERRY TEA



Properties list:

- toy packaging
- end-user packaging
- single product
- concept
- pouch
- coffee, tea and infusions
- cardboard and paper
- contemporary
- identity by shape
- identity by illustration
- identity by colour

“Green Berry Tea” by Natalia Ponomareva combines two very poetic concepts, tea and origami, inspired in Japanese culture. As the tea flowers, these bags gradually expand while the tea infuses in the hot water until become a little origami bird.

Reference: <http://packaginguqam.blogspot.com/2009/09/la-poesie-du-natalia-ponomareva.html>

Credits:

Country: Russia

Year: 2009

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Student: Natalia Ponomareva

Professor: Sylvain Allard

Other images: