

**Properties list:**

coffee, tea and infusions
other shapes
plastics
cardboard and paper
contemporary
identity by shape
typographical texture
identity by system of colour
concept
single product
end-user packaging

Teastar™ is one of the herbal teas of Today Was Fun, composed by 10 organic loose leaf teabags, wrapped and packed in a clever star shaped box. Once opened, the box is like an old fashioned paper yap yap toy. Each Teastar contains Happiness, Sleepy, Inspiration, Love and Friendship loose leaf organic teabags. Inspired in the starts and in the brand vision; combining tea and philosophy and make everyday fun.

Reference: <http://www.todaywasfun.com/teastar.htm>

Credits:

Country: United Kingdom

Year: 2009

User: Today was fun

Designer: Ashley Exton

Other images:

