

MAUM TEA BAG



Properties list:

toy packaging
end-user packaging
range of products
folding carton
coffee, tea and infusions
new product
cardboard and paper
transgressive
ironic
identity by shape
die cut
identity by illustration

Maum tea bag is a container set for tea filters with a really original and strong aesthetic impact. We are talking about the new containers designed with customized tea filters.

Every bag is illustrated with a funny man, for example someone who is taking the bus, works in a radio studio or is relaxing in the swimming pool. There's also the Christmas edition of Santa Claus and his reindeers.

Once you take off the character from the container, it can be dipped into your cup and then you can keep the funny illustration as a collection.

Reference: <http://www.wdaru.com>

Credits:

Country: South Korea

Year: 2009

Agency: Wdaru

Other images:

