

CASH & TASTY



Properties list:
identity by typography
unusual visual association
contemporary
ironic
transgressive
cardboard and paper
glass and ceramics
bottle
wine
concept
single product
end-user packaging
adults

"Eases your wallet, pleases your Palate." UK brand of "recession wine".

Reference:

Credits:

Country: France

Year: 2009

Agency: Bold

Other images: