

# CASH & TASTY

---



Properties list:  
identity by typography  
unusual visual association  
contemporary  
ironic  
transgressive  
cardboard and paper  
glass and ceramics  
bottle  
wine  
concept  
single product  
end-user packaging  
adults

"Eases your wallet, pleases your Palate." UK brand of "recession wine".

---

Reference:

---

Credits:

Country: France

Year: 2009

Agency: Bold

Other images: