

# BACKYARD VINEYARDS

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## Properties list:

- bottle
- glass and ceramics
- cardboard and paper
- contemporary
- unusual visual association
- identity by typography
- identity by illustration
- wine
- new product
- single product
- end-user packaging
- adults

The Vancouver based agency Brandever seems to have specialised in designing for wineries. The label design they created for this wine balances modern design and typography with classic wine iconography. Victorian-style twisted vines, cute animals and farmhouse tools get a new treatment inside strictly modern and geometric typography. Crisp white paper stock and deep black ink. No fake-aged brown paper and burgundy and gold print here.

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Reference: <http://www.fabienbarral.com>

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## Credits:

**Country:** Canada

**Year:** 2010

**Agency:** Brandever

**Designer:** Fabien Barral

Other images:

