BACKYARD VINEYARDS



Properties list:

bottle
glass and ceramics
cardboard and paper
contemporary
unusual visual association
identity by typography
identity by illustration
wine
new product
single product
end-user packaging
adults

The Vancouver based agency Brandever seems to have specialised in designing for wineyards. The label design they created for this wine balances modern design and typography with classic wine iconography. Victorian-style twisted vines cutesy animals and farmhouse tools get a new treatment inside strictly modern and geometric typography. Crisp white paper stock and deep black ink. No fake-aged brown paper and burgundy and gold print here.

Reference: http://www.fabienbarral.com

Credits:

Country: Canada Year: 2010

Agency: Brandever

Designer: Fabien Barral

Other images:









