

# MAGNIFICENT WINE

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## Properties list:

identity by illustration  
identity by typography  
unusual visual association  
contemporary  
ironic  
cardboard and paper  
glass and ceramics  
bottle  
wine  
new product  
range of products  
end-user packaging  
adults

The packaging is simple and even childlike in its sort of homemade appearance. There is no doubt these wines stand out on store shelves. With price points in the \$10-\$20 per bottle range.

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Reference: <http://www.magnificentwine.com>

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## Credits:

**Country:** United States of America

**Year:** 2008

**User:** The Magnificent Wine Company

**Designer:** Rikke Korff

Other images:

