

MAGNIFICENT WINE



Properties list:

identity by illustration
identity by typography
unusual visual association
contemporary
ironic
cardboard and paper
glass and ceramics
bottle
wine
new product
range of products
end-user packaging
adults

The packaging is simple and even childlike in its sort of homemade appearance. There is no doubt these wines stand out on store shelves. With price points in the \$10-\$20 per bottle range.

Reference: <http://www.magnificentwine.com>

Credits:

Country: United States of America

Year: 2008

User: The Magnificent Wine Company

Designer: Rikke Korff

Other images:

