## **MAGNIFICENT WINE**









## Properties list:

identity by illustration identity by typography unusual visual association contemporary ironic cardboard and paper glass and ceramics bottle wine new product range of products end-user packaging adults

The packaging is simple and even childlike in it?s sort of homemade appearance. There is no doubt these wines stand out on store shelves. With price points in the \$10-\$20 per bottle range.

Reference: http://www.magnificentwine.com

## Credits:

Country: United States of America

**Year:** 2008

**User:** The Magnificent Wine Company

Designer: Rikke Korff

## Other images:











