



**Properties list:**

recycled materials  
reusability  
toy packaging  
end-user packaging  
range of products  
concept  
folding carton  
cardboard and paper  
historical, traditional  
contemporary  
unusual visual association  
identity by pictograms  
identity by typography

Reusable and recycled packaging (made from post-consumer waste) from K&Company in a line designed by Amy Butler called Lotus. On the back of each package are these great little elements (words & shapes) that you can cut out to embellish your projects.

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Reference: <http://www.amybutlerdesign.com> , <http://eksuccessbrands.com/kandcompany>

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**Credits:**

**Country:** United States of America

**Year:** 2008

**Agency:** K&Company

**Designer:** Amy Butler

Other images:

