



Properties list:

- recycled materials
- reusability
- toy packaging
- end-user packaging
- range of products
- concept
- folding carton
- cardboard and paper
- historical, traditional
- contemporary
- unusual visual association
- identity by pictograms
- identity by typography

Reusable and recycled packaging (made from post-consumer waste) from K&Company in a line designed by Amy Butler called Lotus. On the back of each package are these great little elements (words & shapes) that you can cut out to embellish your projects.

Reference: <http://www.amybutlerdesign.com> , <http://eksuccessbrands.com/kandcompany>

Credits:

Country: United States of America

Year: 2008

Agency: K&Company

Designer: Amy Butler

Other images:

