

RE-BOX



Properties list:

identity by shape
die cut
unusual structural association
contemporary
cardboard and paper
wood
folding carton
other shapes
wine
concept
single product
end-user packaging
adults

An eco-friendly packaging turns itself into a display. re-Box is the packaging evolution, where the design has been the essential tool to create a functional, aesthetic and totally recyclable package. Materials are composite plywood and paper.

Reference:

Credits:

Country: Italy

Year: 2010

Designer: Matte Guazzoni

Exhibition: Fuorisalone
2010, Milano

Other images: