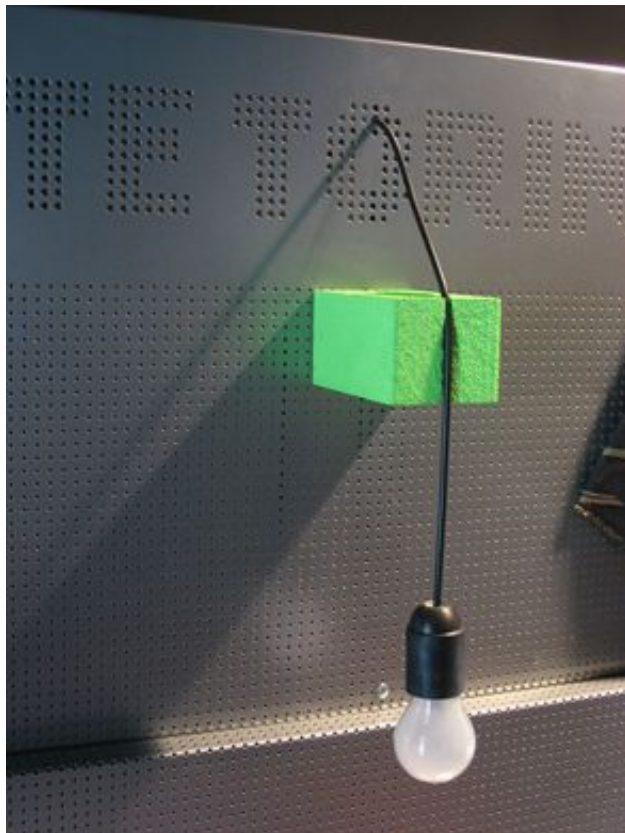


# PACKAPPLIQUE

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## Properties list:

reusability  
ready to use  
product accessibility  
end-user packaging  
single product  
concept  
electronics  
additional structural elements  
other shapes  
other materials  
minimal  
contemporary  
unusual structural association  
die cut  
corrugated  
identity by shape  
identity by system of colour

A minimal product oriented to sustainability, in which the packaging containing the light bulb becomes an expressive spacer and flex holder in the wall sconce. Colored expanded polystyrene - incandance light bulb. Product and packaging are the same things.

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Reference: <http://www.studioboca.it>

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## Credits:

**Country:** Italy

**Year:** 2007

**Agency:** Studio Boca

**Designers:** M. Bozzola, R. Cardia, R. Mbssetto

Other images:

