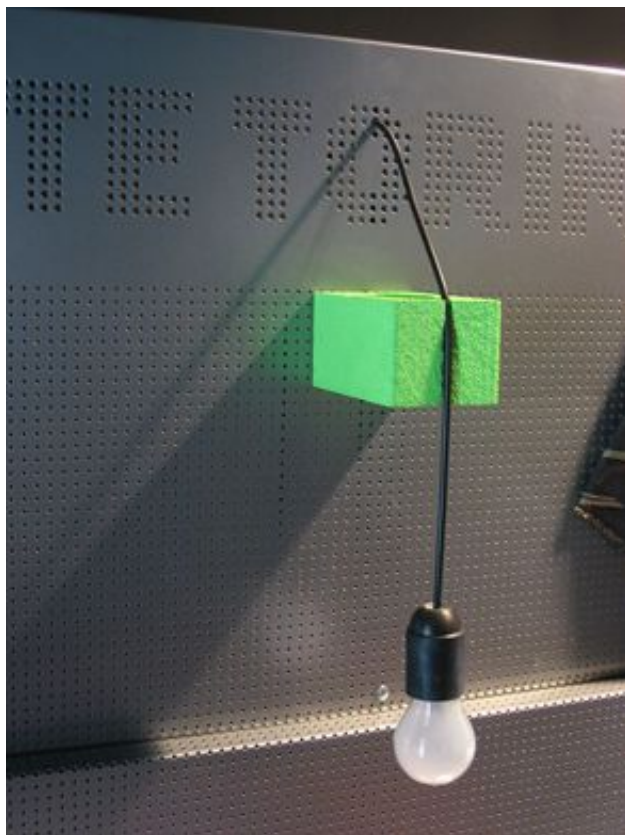


PACKAPPLIQUE



Properties list:

- reusability
- ready to use
- product accessibility
- end-user packaging
- single product
- concept
- electronics
- additional structural elements
- other shapes
- other materials
- minimal
- contemporary
- unusual structural association
- die cut
- corrugated
- identity by shape
- identity by system of colour

A minimal product oriented to sustainability, in which the packaging containing the light bulb becomes an expressive spacer and flex holder in the wall sconce. Colored expanded polystyrene - incandance light bulb. Product and packaging are the same things.

Reference: <http://www.studioboca.it>

Credits:

Country: Italy

Year: 2007

Agency: Studio Boca

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Other images:

