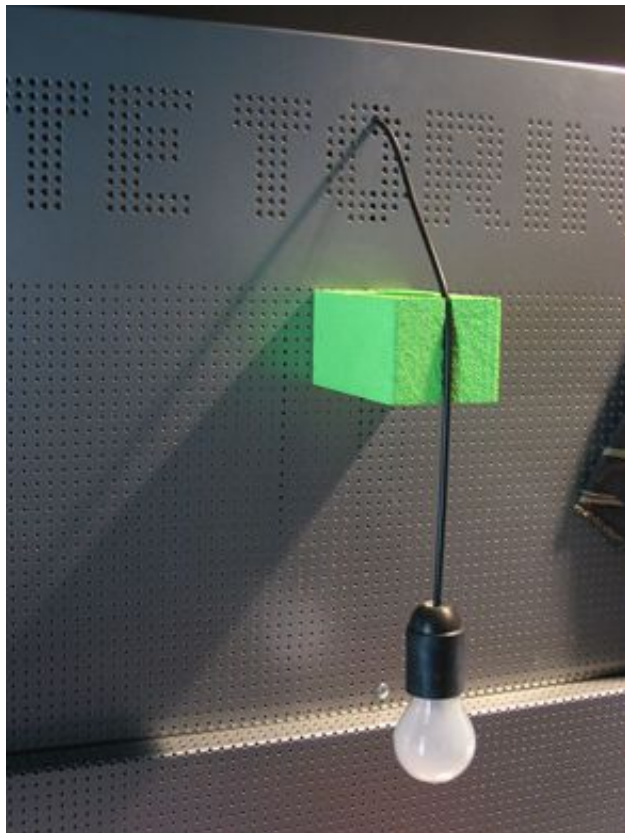


PACKAPPLIQUE



Properties list:

reusability
ready to use
product accessibility
end-user packaging
single product
concept
electronics
additional structural elements
other shapes
other materials
minimal
contemporary
unusual structural association
die cut
corrugated
identity by shape
identity by system of colour

A minimal product oriented to sustainability, in which the packaging containing the light bulb becomes an expressive spacer and flex holder in the wall sconce. Colored expanded polystyrene - incandance light bulb. Product and packaging are the same things.

Reference: <http://www.studioboca.it>

Credits:

Country: Italy

Year: 2007

Agency: Studio Boca

Designers: M. Bozzola, R. Cardia, R. Mbssetto

Other images:

