STOOL DETERGENT



Properties list:

end-user packaging
single product
extra-use of packaging
concept
homecare products
other shapes
plastics
contemporary
high-tech
unusual structural association
identity by shape
identity by system of colour
arts and crafts
logistic optimisation

Five detergent packages becomes a stool. This container for detergent can be re-used as a stool made up by 5 assembled units. At home or on the store shelf, the container is stored horizontally: this allows for very stable storage and creative and unique shelf arrangements. The handle is at the top of the container, long and wide for very easy grip. The weight is well distributed and the assembled stool is very practical and steady for different home and garden jobs.

Reference: http://www.studioarmadillo.com

Credits:

Country: Israel Year: 2007

Agency: Studio Armadillo

Designer: Hadas Kruk

Other images:



