

# PEARED

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## Properties list:

carrying system  
end-user packaging  
range of products  
concept  
soft drinks  
labels and sleeves  
bottle  
plastics  
cardboard and paper  
ironic  
contemporary  
identity by shape  
photo to describe  
identity by system of colour

Uniquely shaped sourced packages, reminiscent of its titled fruit's shape, posed interesting problems for simple presentation of information. The four pack is bound by a single piece of heavy paper material, suspended by gravity alone using no glues or plastics. The wrap around labeling for the larger bottles double as handles for easy pouring.

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Reference: <http://www.conorhagan.com/#105842>

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## Credits:

**Country:** United States of America

**Designer:** Conor Hagan

Other images:

