

PEARED



Properties list:

carrying system
end-user packaging
range of products
concept
soft drinks
labels and sleeves
bottle
plastics
cardboard and paper
ironic
contemporary
identity by shape
photo to describe
identity by system of colour

Uniquely shaped sourced packages, reminiscent of its titled fruit's shape, posed interesting problems for simple presentation of information. The four pack is bound by a single piece of heavy paper material, suspended by gravity alone using no glues or plastics. The wrap around labeling for the larger bottles double as handles for easy pouring.

Reference: <http://www.conorhagan.com/#105842>

Credits:

Country: United States of America

Designer: Conor Hagan

Other images:

