

# CARDBURY GOURMET CHOCOLATE

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## Properties list:

- end-user packaging
- range of products
- new product
- confectionery and sweetness
- chocolate
- folding carton
- cardboard and paper
- identity by system of colour
- identity by textures and patterns

?Shown is a selection of three gourmet chocolate packaging solutions for world leader in chocolate Cadbury. The brief was to create a range of packs that would be exclusive, attractive and above all stand out from the shelves as being a ?luxurious? product.?

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Reference: <http://cargocollective.com/danielsans>

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**Credits:**

**Country:** Australia

**Designer:** Daniel Elliot

Other images:

