

BRB MILK CHOCOLATE



Properties list:

identity by system of colour
information accessibility
end-user packaging
range of products
concept
information about content
confectionery and sweetness
chocolate
wrapper
folding carton
metals
cardboard and paper
contemporary
identity by typography

A chocolate bar that pushes the idea of health and the importance of nutritional info on the package.

Reference:

Credits:

Country: United States of America

Designer: Michele Byrne

Other images:

