

# COCOA ABSOLUTE

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## Properties list:

- single product
- new product
- confectionery and sweetness
- chocolate
- labels and sleeves
- folding carton
- cardboard and paper
- contemporary
- identity by colour
- end-user packaging

{cocoa}, the San Francisco based boutique chocolate company announces today the release of its debut chocolate collection entitled absolute. Born to innovator and purest Jewel Zimmer, she defines herself with a botanical edge in today's chocolate world, honoring cocoa as an object of beauty. Cocoa has defined itself timelessly through ancient and modern civilizations across the world in the form of chocolate. Nobility and famous artists alike have praised the medicinal, stimulating and seductive benefits cocoa has offered for over 4000 years. It is believed Casanova gave up champagne for cocoa as he found it more effective in seducing the ladies. These individual chocolates are perfectly tempered into thin squares with curved edges, exposing a now signature art deco motif on their smooth flat surface. The collection resembles perfectly, polished paves, delicate in size and precise in shape. Packaged in a sleek and sexy locally made black box, that has a reflective and clean visual on the inside with defined graphics, representing boutique luxury on the outside. Vinyl is used to separate 4 layers of 8 delicate squares totaling 32 individual pieces, which explains the abbreviation IND/32 on the box. The logos brackets directly symbolize cocoa as an {object of beauty} while absolute represents all that embodies it.?

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Reference: <http://cocoaabsolute.com>

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## Credits:

**Country:** United States of America

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