

BULL RUN ROASTING COMPANY



Properties list:

- coffee, tea and infusions
- sachet
- cardboard and paper
- contemporary
- identity by typography
- identity by colour
- new product
- single product
- end-user packaging
- adults

Bull Run Roasting Company of Minneapolis chose Je Holmberg from Holmberg Design in order to design the new coffee packaging for their coffee line. The packaging consists in a preprinted bag. The company can stamp by hands the characteristics of the product on it in order to identify each kind of coffee with its own bag.

The hand printing suggests that the company takes care of each of its products in order to guarantee a better quality for the customer.

Reference: <http://www.holmbergdesign.com>

Credits:

Country: United States of America

Year: 2009

User: Bull Run Roasting Company

Designer: Jeff Holmberg

Other images:

