

CAFFÈ DEL FARO



Properties list:

contemporary
identity by colour
plastics
sachet
coffee, tea and infusions
new product
single product
end-user packaging
adults

Iceberg created the packaging for the classic line of 'Caffè del Faro'. The very essential pack shows a white background where the coffee description becomes the main graphic element in brown and gold. The text contains the description of how the coffee has been packed, its properties, weight, expiry date and producer information.

Reference: <http://www.caffedelfaro.com>

Credits:

Country: Italy

Year: 2010

Agency: Iceberg

User: Caffè del Faro

Other images: