

# CAFFÈ DEL FARO

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## Properties list:

contemporary  
identity by colour  
plastics  
sachet  
coffee, tea and infusions  
new product  
single product  
end-user packaging  
adults

Iceberg created the packaging for the classic line of 'Caffè del Faro'. The very essential pack shows a white background where the coffee description becomes the main graphic element in brown and gold. The text contains the description of how the coffee has been packed, its properties, weight, expiry date and producer information.

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Reference: <http://www.caffedelfaro.com>

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## Credits:

**Country:** Italy

**Year:** 2010

**Agency:** Iceberg

**User:** Caffè del Faro

Other images: