

RYAZANOCHKA FLOR & GRAIN



Properties list:

- end-user packaging
- range of products
- new product
- pasta, rice and grains
- cheer-pack
- cardboard and paper
- contemporary
- identity by system of colour
- identity by textures and patterns

The Ryazanochka flour new packaging is designed to remind of polka dot kitchen tinware formerly common in Russia. With these new clothes, buying daily needs will never be a boring routine anymore.

Reference: <http://www.artlebedev.com/everything/grain-holding/flour-and-grains-package/>

Credits:

Country: Russia

Year: 2010

Agency: Art Lebedev Studio

Other images:

