

PREMIUM OLIVE



Properties list:

- limited edition packaging
- end-user packaging
- single product
- new product
- saucers and seasonings
- can and tin
- metals
- contemporary
- typographical texture
- photo to describe

Mouse Graphics Design is a Greek studio providing package design for the best food producers in Greece. Their design for olive oil producer Agrovim is spectacular. This limited edition premium olive oil employs a tin-can rather than the conventional glass bottle, with extra large white typography on silver background. A small drop of olive oil from the bottle edge does the trick.

Reference: <http://www.mousegraphics.gr>

Credits:

Country: Greece

Year: 2009

Agency: mousegraphics

Award: Silver Pentawards "Food ? Limited editions, limited series, event creations", 2009

Other images: