

IGO SPICES

Properties list:

end-user packaging
single product
new product
sauces and seasonings
can and tin
metals
contemporary
identity by colour



Argeting chefs and gourmets, the name, identity, packaging and structural design captured the exotic, bold mystery of the new line of exclusive spices.

Reference: <http://www.designatnoon.com/work>

Credits:

Country: United States of America

Year: 2009

Agency: Design at noon

Other images: