

IGO SPICES



Properties list:

- end-user packaging
- single product
- new product
- saucers and seasonings
- can and tin
- metals
- contemporary
- identity by colour

Argeting chefs and gourmets, the name, identity, packaging and structural design captured the exotic, bold mystery of the new line of exclusive spices.

Reference: <http://www.designatnoon.com/work>

Credits:

Country: United States of America

Year: 2009

Agency: Design at noon

Other images: