## **ORIGINAL VODKA AND ORIGINAL GIN**



## Properties list:

identity by abstract shapes identity by system of colour identity by shape contemporary minimal glass and ceramics bottle alcohols and spirits new product range of products end-user packaging adults

These bottles keep their graphic to the minimum. A simple, matte coloured circle (blue for vodka, red for gin) contains the basic info, while the negative space emphasizes the shape of the bottle.

Reference: http://www.behance.net/morrispinewood

## Credits:

Country: Sweden Year: 2010 User: Ã...bro Bryggeri

Designer: Morris Pinewood

Other images: