

ORIGINAL VODKA AND ORIGINAL GIN



Properties list:

identity by abstract shapes
identity by system of colour
identity by shape
contemporary
minimal
glass and ceramics
bottle
alcohols and spirits
new product
range of products
end-user packaging
adults

These bottles keep their graphic to the minimum. A simple, matte coloured circle (blue for vodka, red for gin) contains the basic info, while the negative space emphasizes the shape of the bottle.

Reference: <http://www.behance.net/morrispinewood>

Credits:

Country: Sweden

Year: 2010

User: Å...bro Bryggeri

Designer: Morris Pinewood

Other images: