

# THE BIG LEBOWSKI 10TH ANNIVERSARY LTD.ED.

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## Properties list:

- limited edition packaging
- collector packaging
- end-user packaging
- single product
- new product
- books, movies and music
- additional structural elements
- other shapes
- plastics
- transgressive
- unusual structural association
- identity by shape

Universal Studios - Home Video has produced a 10th Anniversary Edition of "The Big Lebowski" packaged in a limited edition bowling ball case. "The Big Lebowski" is a 1998 American comedy film written and directed by Joel and Ethan Coen. Jeff Bridges stars as Jeff Lebowski, an unemployed Los Angeles slacker and avid bowler, who is referred to and also refers to himself as "The Dude". Bowling has a fundamental role in the plot and for this reason the packaging of the limited edition is a bowling ball.

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## Reference:

## Credits:

**Country:** United States of America

**Year:** 2008

**User:** Universal Studios

Other images: