

ILOVEDUST PROMO



Properties list:

- limited edition packaging
- single product
- end-user packaging
- new product
- books, movies and music
- additional structural elements
- folding carton
- cardboard and paper
- transgressive
- unusual structural association
- identity by shape
- typographical texture

This is the portfolio of the ILOVEDUST studio. The book is packaged like a choice cut of meat. Like the butcher package the meat, ILOVEDUST package the book, using different sheet of paper and a string. The concept of the project is based on metaphore figure of speech.

Reference: <http://www.ilovedust.com>

Credits:

Country: United Kingdom

Year: 2009

Agency: ILOVEDUST

Other images:

